

LEAD 4 SUCCESS® PROGRAM

BUILD A STRONG FOUNDATION FOR SUCCESS WITH FUNDAMENTAL LEADERSHIP SKILLS.

Lead 4 Success® (L4S) moves leaders from average to high performing by developing the four fundamental skills (self-awareness, learning agility, influence and communication) that leaders at any level need to master for success.

Lead 4 Success® is a robust 16-hour training program representing the essence of the Center for Creative Leadership's (CCL®) leadership content. Using CCL's time-tested approach to leadership development we incorporate:

- Experiential activities to learn through doing;
- A safe environment for all participants to practice new behaviors;
- Peer-based learning to encourage collaboration and drive engagement; and
- Proven leadership models from the top-ranked Center for Creative Leadership.

L4S at a Glance



Leader Level: Emerging Leaders and Professional Staff



Program Fee: \$1,850/Person (\$1,866 starting Jan 2027)



Length: 2.5 Days (1-hour Kick Off & Four 4-hour Days)



Instructor/Participant Ratio: 1:10



Delivery Format: In-Person/Live Online



Upcoming Dates: L4S is offered [multiple times throughout the year](#) at Eckerd College.



"I really enjoyed the program! It was a great opportunity to learn new perspectives and tools to evolve as a leader. The activities were memorable and helped illustrate points, and the table conversations allowed for deeper discussion and sharing of real world, personal examples."

-Eckerd College Lead 4 Success Participant

What You'll Learn

- ✓ Use the principles of self-awareness to make conscious decisions about leadership behaviors that contribute positively to your brand and reputation.
- ✓ Continuously identify opportunities for growth through learning agility behaviors of seeking, sense-making, internalizing and applying.
- ✓ Increase leadership influence by building trust and leveraging networks to lead others in your chosen direction.
- ✓ Effectively communicate through active listening, gathering & delivering feedback and creating a vision that others hear and remember.

Key Features

- ✓ **Key Leadership Challenge:** Real-world application of fundamental four skills to a leadership challenge.
- ✓ **Personal Leadership Map:** Drives self-awareness and goal attainment throughout the program.
- ✓ **Lead 4 Success® Assessment:** Benchmarks 48 behaviors across fundamental four skills and encourages reflection and increased self-awareness critical to leader development.
- ✓ **Interactive Role Play:** Practice applying the fundamental four skills with other leaders in realistic, challenging scenarios.
- ✓ **Experiential Exercises:** Learn more and faster using collaborative team activities to build self-awareness, learning agility, influence and communication.

TEACHING THE FUNDAMENTAL FOUR:

No matter the intelligence, experience or drive, there are four core skills that are important for every leader at every level. CCL calls them the Fundamental 4: **self-awareness**, **learning agility**, **influence** and **communication**.



SELF-AWARENESS

Understand your behavior's impact on organizational outcomes.



COMMUNICATION

Effectively communicate goals and inspire trust.



INFLUENCE

Be comfortable persuading, promoting, and delegating.



LEARNING AGILITY

Know when to change course, and help others to do so.



Three-Phase Process: Prepare-Engage-Apply

PREPARE—GETTING STARTED

Prior to attending this program, participants complete the Lead 4 Success® Assessment and articulate their Key Leadership Challenge.

ENGAGE

Leading Yourself	Engaging Others
Self-Awareness: How do I use the principles of self-awareness to make conscious decisions about my leadership behavior?	Influence: How do I increase my leadership influence by building trust and leadership networks to lead others?
Learning Agility: How do I continuously seek, make sense of, internalize and apply lessons from a variety of resources?	Communication: How do I use active listening, feedback and vision to provide sound direction, firm alignment and dedicated commitment?

APPLY—Sustain Your Learning

Accountability partner sessions are scheduled following the program to sustain momentum and promote follow-through on learning goals set during the program.



How to get in touch

Leaders need support to succeed. We're here to provide it. Email us at Idi@eckerd.edu or visit leadership.eckerd.edu to inquire more.



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